

Sharayu Badhe

Visual Communication Designer

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Work Experience

Chitrakatha [2023 & 2021]

Bi-annual international design fest
Co-lead Social media team (2023) worked in the Documentation Team (2021)

Dejiner Log [2022 - 2024]

An official student run publication, showcasing the work of the students and alumni at NID
Worked with the Design and Promotional Content team

Bharat Krushi Udyog [2023]

An Agricultural firm, Maharashtra
Worked for their logo re-designing and Packaging

The Yellow Dwelling [2024]

A Home furnishing and Decor Company, Bangalore
Communication Design Intern

KHM International Online Seminar [2024]

An Animation Project
Worked on the Preproduction, Storyboarding and Postproduction of a 2 min Sci - fi animated film based on the theme of Martian Chronicles.

Personal Projects

Ek Kamal [July 2024]

A conceptual photography series
The project explores the beauty and significance of quiet moments

Beneath the Surface [August 2024]

A conceptual photography series
The project delves into the thoughts and emotions that often remain unspoken due to various factors.

Academic Projects

Beats of Change [August 2024]

Graphic Narrative
A narrative exploring caste-based discrimination

Phoolakruti [May - June 2023]

Brand Identity Guidelines
Designed a brandbook, Logo and Guidelines for a luxury flower arrangement company.

Where Does Poop go after you Flush it? [Jan 2023]

Book Design
A children's educational project that explores waste management

Education

Nishu Nursery and Kothari Covent, Akola, Maharashtra

10th state Board
2013 - 2019

Z.P. Agarkar Jr College, Akola, Maharashtra

11th - 12th State Board
2019 - 2021

National Institute of Design, Andra Pradesh

B.des, Communication design
2021 - Current

Skills

Visual Design

Branding & Packaging, Graphic Design, Publication Design, Print Design, Typography.

Conceptual Skills

Creative thinking, Conceptual Thinking, Problem solving, Colour Theory

Technical Skills

Digital Design tools, Photography and Videography (Camera handelling, lighting, Composition and Editing)

Soft Skills

Communication and Collaboration

Tools

Adobe Creative Suite

Photoshop, Illustrator, InDesign, Lightroom, Premier pro, After Effects, Audition,

Figma and Procreate

Languages

Marathi

English

Hindi